Microsoft Imagine Academy

Microsoft Imagine Academy Program

Helping students achieve industry recognized skills and certifications on the latest technologies.

50%

More than 50% of today's jobs require some degree of technology skills, and experts say that percentage will increase to 77% in the next decade.

US Bureau of Labor Statistics

22%

Increase in IT employment by 2020.

US Bureau of Labor Statistics

Microsoft Imagine Academy provides resources that benefit all students, faculty and staff. Acquiring skills on the latest technologies helps students to become better partners, communicators, critical thinkers, innovators, and problem solvers.

Studies suggest that in the next 5 to 10 years there will be a significant shortage in the supply of skilled IT professionals.[2] Over the next four years, Information Technology (IT) employment will rise by 5.8 million jobs and 51% of all IT jobs will be software related, creating 75,000 new businesses.[2]

Microsoft believes that technology skills are essential to the prosperity of both individuals and nations. These skills contribute to economic growth through increased productivity and by creating greater capacity to adopt new technologies, ways of working and new sources of innovation.[3]

Microsoft Imagine Academy: the comprehensive technology education solution

Microsoft Imagine Academy helps bridge the skills gap by providing the curriculum, the training ground and the validation of skills that college and career- bound students need to be successful. Today, Microsoft IT Academies around the world are preparing students, creating successful schools and strengthening communities. The program also enables educators by providing the professional development resources that they need to be successful in the classroom.

Membership is open to all primary, secondary, post-secondary, preparatory schools, vocational and trade or technical accredited educational institutions and those institutions that qualify under Microsoft's academic volume licensing programs.

> " Microsoft Imagine Academy allows our young people, our trainers and our companies to develop quality skills so that our people can improve their economic and social situations."
>
> Larbi Bencheikh
> General Director, OFPPT, Casablanca, Morocco

Microsoft Imagine Academy benefits for students, educators, academic institutions and your community

By joining the Microsoft Imagine Academy Program, your institution receives curriculum for teaching technology and learning tools that help students achieve success. Imagine Academy enables you and your institution to offer training not only on fundamental technology skills, but also technical courses for your students who are interested in pursuing a career in IT after graduation.

Program Benefits

Curriculum

- The **Microsoft Digital Literacy curriculum** provides essential computing skills for learners new to computing.
- The **Microsoft Online Learning curriculum** provides unlimited access to courses aligning with Microsoft Certifications.
- Ready-to-use, **customizable lesson plans** including links to relevant Microsoft Online Learning and free demos and videos.
- The **Microsoft Official Academic Course (MOAC)** series for MOS and MTA delivers a complete learning and teaching framework developed specifically for use in an academic setting.
- **Academic discounts for Microsoft Official Courseware (MOC)** which is instructor-led training intended for IT professionals and developers who build, support and implement solutions by using Microsoft technologies.

Professional development

- Exam vouchers for Microsoft Office Specialist, Microsoft Technology Associate and Microsoft Certified Educator certification exams to enable educators to obtain globally recognized certification.
- The **Teaching with Technology Curriculum** is online learning that helps educators integrate Information and Communications Technology (ICT) into their practice.
- **Microsoft Certified Trainer (MCT)** provides tools, resources and other benefits to support and help Microsoft Imagine Academy educators thrive as both technologists and educators.

College credit

- Pass a Microsoft Certification exam and apply for US college credit via the ACE College Credit Recommendation Service: www.acenet.edu/credit

Certification

- Receive academic discounts for Microsoft Certification exams via Volume Licensing.
- **Microsoft Office Specialist (MOS)** exams prepare your students to be more productive in school and business careers.
- **Microsoft Technology Associate (MTA)** exams provide an entry-level opportunity to explore various technical careers.
- **Microsoft Certifications Solutions Associate/ Expert (MCSA/MCSE)** exams provide steps to validation of a student's ability to design and build innovative solutions across multiple technologies, both on- premise and in the cloud.
- **Microsoft Certified Educator (MCE)** exams measure educator's foundational competency in the area of Information and Communication Technologies (ICT) integration into teaching and learning.
- Establish a Certiport or Pearson VUE testing center on your campus. Microsoft Imagine Academy members receive academic discounts for Microsoft Certification exams.

Resources and partnership

- **Microsoft Imagine Academy Members-only website** with access to all program information, support and resources in one place
- **Microsoft Educator Community** allows you to connect with educators around the world
- **Microsoft Imagine Academy blog** that can help you stay up-to-date on announcements and benefits
- **Microsoft Imagine Academy Newsletters** keeping Microsoft IT Academies up-to-date with offers and best practices
- Download and print co-branded **'Certificate of Completion'** certificates for students who have completed any of the Microsoft Courses
- **Marketing materials,** press kits and videos to help promote Microsoft Imagine Academy to parents, communities and governmental leaders.
- Access to the **Microsoft Regional Support Center** for program enquiries and assistance

How do I get started?

Microsoft Imagine Academy and certifications are available through academic volume licensing.

For more information, contact your Academic Licensing Reseller or visit: www.microsoft.com/licensing/licensing-options/for-industries.aspx

Learn more about certification by visiting our online communities:

- Keep up with the latest updates from Imagine Academy: aka.ms/ImagineAcademyBlog

- Or join the conversation on Twitter at: twitter.com/MS_ImagineAcademy

For more information go to www.microsoft.com/imagineacademy

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