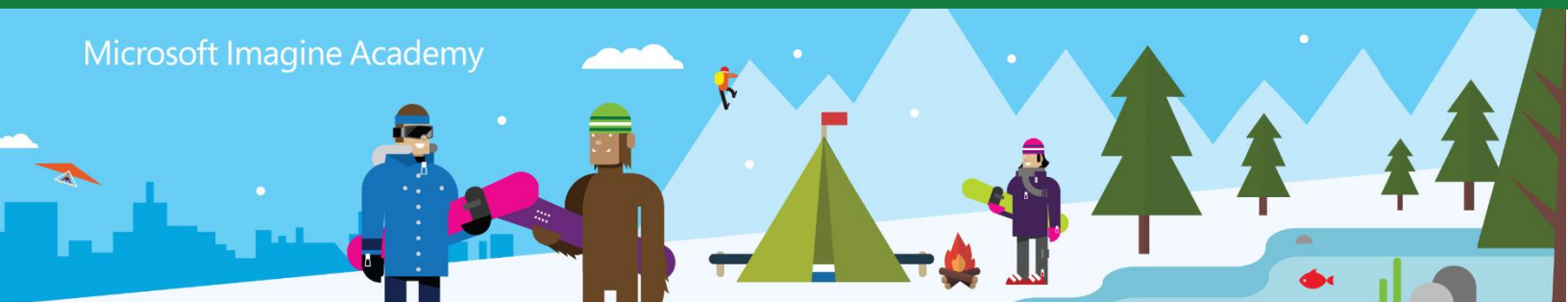


Microsoft Imagine Academy



91%

of hiring managers consider employee certification as a criterion for hiring.¹

Microsoft Certification

With Microsoft Certification, educators are able to validate their students' technology skills, which helps these students stand out from the crowd and enhance their education and career prospects.

For more than 20 years, Microsoft Certification has been the IT industry's most respected validation of skills. Today, technology is everywhere and there is a need to provide students the appropriate business productivity and technology skills necessary for everyday life, whether it is basic computing skills or advanced technical skills. Almost every job today requires some form of technology skill. Students who hold a Microsoft Certification can prove their proficiency.

81%

of hiring managers believe certified individuals perform better than non-certified peers.¹

A thriving industry

Worldwide, Microsoft Office holds 94% of the market share (500 million customers).² Students need skills on Microsoft Office whether they are moving toward advanced education or looking for a business career.

A lifetime of benefits

By earning a Microsoft Certification, students will:

- **demonstrate their skills** on the latest technologies
- **have a firm measure of** and increased confidence in their skills
- **achieve a higher degree of success** in their pursuit of higher education or a career in technology
- **gain recognition** among peers and employers, and a distinct edge in the competitive job market
- **chart a career** development path for ongoing advancement of Microsoft technology skills

Microsoft Office Certification: the global standard in productivity

Educators can help students validate their skills through Microsoft Office Specialist (MOS) Certification. For students whose sights are set on a career, Microsoft Office Certifications are offered at three levels:

Microsoft Office Specialist

MOS Certification is the recognized standard for core Microsoft Office skills.

Microsoft Office Specialist—Expert

MOS Expert Certification recognizes an authority on advanced Microsoft Office functionality.

Microsoft Office Specialist—Master

MOS Master Certification is the pinnacle distinction for outstanding proficiency with the Microsoft Office suite.

“ The total number of certifications is 3.22 per student. I am beaming with pride at what they accomplished! ”

Marty Roettgen
Teacher, Green Hope High School, Cary, North Carolina, USA

Microsoft Technology Certification

A clear path to success

Microsoft's certification program is straightforward and helps students acquire the technology skills they need to be successful in college and careers.



Start with MTA

MTA is Microsoft's entry-level training and certification on the fundamentals of IT Infrastructure, Database and Software Development. Pass just one exam and they'll earn an MTA Certification, taking their first step toward building a career in technology—or enhancing their career in business. MTA Tracks prepare them for hands-on product learning, whether it's in an entry level job, in the classroom or through self-study.



Microsoft Certified Professional

Microsoft Professional Certifications are designed to demonstrate a comprehensive set of job-related skills, such as project management, system design, and operations management. These certifications include Microsoft Certified Solutions Expert (MCSE), Microsoft Certified Solutions Associate (MCSA), Microsoft Certified IT Professional (MCITP) and Microsoft Certified Professional Developer (MCPD) certifications.

Microsoft Certified Technology Specialist Series (MCTS) certifications are designed to demonstrate in-depth knowledge of a key product or technology, validating the ability to implement, build, troubleshoot and debug a particular Microsoft technology.

Microsoft Certifications complement institution curriculum, programs and reputation. Through certifications, educators can help students get recognized by peers and hiring managers.

Getting started

Your institution can order Microsoft Certifications through a Microsoft Academic Volume Licensing agreement. Microsoft Imagine Academy provides curriculum and lab resources an educator needs to prepare students for certification.

Using the same reseller and convenient tools you use for your other Microsoft software and services, you can get a complete technology education solution to help train and certify your students and enhance their education and career prospects.

How do I get started?

Microsoft Certifications are available through academic volume licensing.

For more information, contact your Academic Licensing Reseller or visit: www.microsoft.com/licensing/licensing-options/for-industries.aspx

Learn more about certification by visiting our online communities:

- Keep up with the latest updates from Imagine Academy: aka.ms/ImagineAcademyBlog
- Or join the conversation on Twitter at: twitter.com/MS_ImagineAcademy



For more information go to www.microsoft.com/certification

¹ 2010 MCP Program Satisfaction Study ² 2010 report from the market research firm, Gartner